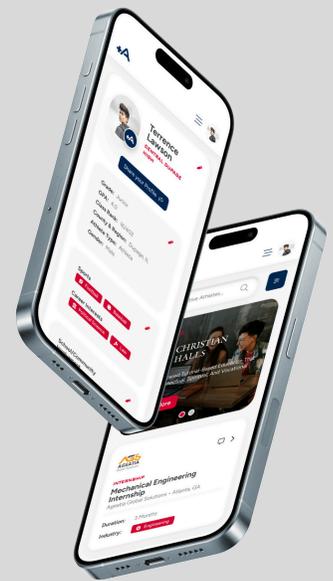


THE POSITIVE ATHLETE APP

LAUNCHED SEPTEMBER 8TH



WHAT WE BUILT

Every playing career ends, and many young athletes reach their final game unprepared for what comes next. They dedicate their lives to sport but often invest little time in planning their future beyond it. Yet the soft skills they develop—coachability, competitiveness, teamwork, strategy, resilience—make them valuable employees in almost any industry.

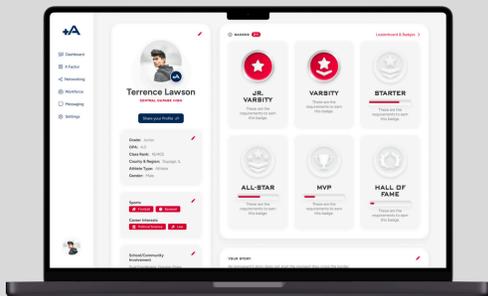
Positive Athlete enhances the value student-athletes, coaches, schools, and corporate partners receive every day. Our desktop and mobile app stands as the most advanced recognition and development platform for high school athletes. It connects Positive Athlete nominees with tools for character development, career opportunities, and meaningful networking.

We revolutionize the way young athletes transition from sports to life. Through features that build character, connect peers, and link directly to potential employers, we prepare students to thrive beyond the field. Every Positive Athlete nominee—past, present, and future—receives lifetime access to the app's resources, allowing them to leverage recognition into opportunity.

By delivering ongoing value and growth opportunities, Positive Athlete shifts how young athletes see themselves. We help them recognize their broader potential long before they suit up for the last time.

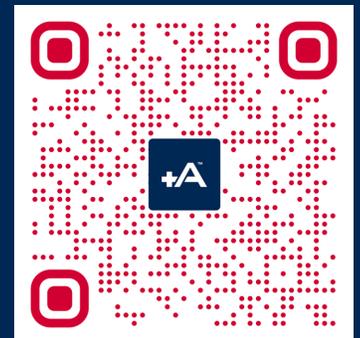
APP FEATURES

- Free Access to All +A Nominees
- Nominee Profile Management
- Character Development Library
- Leadership Certifications
- Resume Builder
- Network of all Positive Athlete Nominees and Alumni
- Messaging Center
- Character Endorsements
- Education & Employment Opportunities Hub
- Direct Access to Employers
- Profile Shareability to Recruiters
- Athletics Director Access to Your School's Nominees
- Streamlined Awards Processing



MOBILE & WEB

Accessibility is one of our top priorities, so nominees will have access to the +A App from both their phone and laptop.



ALL PAST AND PRESENT NOMINEES ARE GRANTED LIFETIME ACCESS FOR FREE. SCAN THE QR CODE OR NOMINATE AT POSITIVEATHLETE.ORG