

# Privacy Policy

**Effective Date:** July 3, 2025

**Last Updated:** July 3, 2025

**Entity:** Positive Athlete, Inc.

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## 1. Overview

Positive Athlete, Inc. ("Positive Athlete", "we", "us", or "our") respects your privacy and is committed to protecting the personal information you provide when using our website, mobile app, or any part of the Positive Athlete platform (the "Platform"). This Privacy Policy outlines what data we collect, how we use it, who we share it with, and the rights you have over your information.

By using the Platform, you agree to the terms of this Privacy Policy.

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## 2. Who This Policy Covers

This Privacy Policy applies to all Platform users, including:

- **Student-Athletes**
  - **Nominators** (e.g., parents, coaches, community members)
  - **Verified Institutions** (e.g., Coaches, Athletic Directors)
  - **Partners** (e.g., recruiters, opportunity posters)
  - **Platform Administrators**
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## 3. Information We Collect

### a. Information You Provide

We collect information you submit directly, such as:

- Name, email address, phone number, school affiliation
- Uploaded content (photos, resumes, videos, achievements)
- Nominations, endorsements, and profile data
- Messages sent through the platform

### b. Information About Others

Nominators may submit personal information about other individuals (nominees). By doing so, you confirm you have the legal right to share this information. See section 11 for more.

### c. Automatically Collected Data

We collect:

- Device data (browser, OS, IP address)
- Usage behavior (pages viewed, interactions)

- Location data (if permission is granted via browser or device)

#### **d. Location Data**

If you opt in, we collect your location to display nearby opportunities. You can disable this at any time via device or browser settings.

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### **4. How We Use Your Information**

We use personal data to:

- Operate and maintain the Platform
  - Match athletes to relevant opportunities
  - Display public profiles and endorsements
  - Send notifications via email or text message
  - Analyze usage and improve user experience
  - Flag inappropriate content or behavior
  - Support technical and account troubleshooting
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### **5. AI & Automated Analysis**

We use automated tools—including artificial intelligence systems—to assist in analyzing nominations, scoring submissions, and flagging potentially harmful content in messages. These tools may process personal information for internal platform use only and are never used to train any external models or services.

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### **6. Messaging and Moderation**

Users with verified roles (e.g., coaches, partners) may message student-athletes. Messages may be automatically analyzed for safety. Users can block or report inappropriate messages, and flagged content may be reviewed by moderators.

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### **7. Who Can See Your Data**

Your personal data may be visible to:

- Verified school officials (coaches, athletic directors)
- Approved partners (recruiters, opportunity posters)
- Positive Athlete administrators

Public-facing profile information may include your name, school, bio, achievements, and uploaded content. You may control some visibility settings via your account, including the ability to opt out of public sharing entirely. If you do not opt in to share your profile, it will remain hidden from all public and partner-facing views and will only be accessible to internal administrators for support or compliance purposes.

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## 8. How We Share Information

We **do not sell** personal data. We may share it with:

- **Third-party service providers** who support platform functionality (e.g., analytics, messaging, hosting, communications, automated scoring)
- **Partners or institutions** for opportunity matching
- **Legal authorities**, if required by law or to protect user safety

All service providers are contractually required to handle your data securely and in accordance with this Privacy Policy.

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## 9. Your Rights & Choices

You may request to:

- Access or correct your personal data
- Delete your account and associated data
- Opt out of text or email communications

To make a request, email: **submissions@positiveathlete.org**

We will respond within a reasonable timeframe.

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## 10. Nominations & Third-Party Information

When you submit a nomination, you may provide personal information about someone else (e.g., a student-athlete). You are responsible for ensuring you have their permission or a reasonable basis to do so.

We treat nominee data with the same level of protection as registered users. This data may be analyzed using automated systems and shown to verified platform participants (e.g., coaches, partners) for review or opportunity consideration.

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## 11. Data Retention

We retain your personal data as long as your account is active or as needed for operational, legal, or compliance purposes. You may request deletion at any time. Some data may be retained to protect platform integrity or fulfill legal obligations.

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## 12. Security Practices

We use secure cloud infrastructure, encrypted transmission, and role-based access controls to protect user data. All access to sensitive information is logged and restricted to authorized personnel under strict policies.

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## 13. Cookies and Tracking

We use cookies and similar tracking technologies to:

- Maintain your session
- Analyze platform usage
- Improve performance and personalization

These may be set by internal systems or third-party analytics providers. You may disable cookies via your browser settings, but certain features may not function correctly. See our Cookie Policy for more.

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## 14. Children's Privacy

The Platform is not intended for users under the age of 13. We do not knowingly collect data from children under 13. If such data is discovered, it will be promptly deleted.

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## 15. Youth Users (Ages 14-17)

We recognize that many student-athletes using the Platform are between the ages of 14 and 17. Although they are above the age threshold of the Children's Online Privacy Protection Act (COPPA), they are still considered minors under U.S. law and are entitled to additional privacy protections. We take the following steps to safeguard youth users:

- **Limited Data Sharing:** Personal information, nominations, and profiles for users aged 14–17 are only accessible to verified platform users (e.g., coaches, partners, and Positive Athlete administrators). This information is not shared publicly or with unverified third parties.
- **Parental Awareness and Consent:** We encourage users under 18 to involve a parent or guardian in their registration and use of the Platform. Where required by state or local laws, we may request parental consent before collecting or processing certain types of data.
- **Messaging & Safety Monitoring:** Youth users may only receive messages from verified users (such as coaches or recruiters). All messages are subject to automated analysis and may be flagged for moderation to ensure user safety. Youth users can block or report inappropriate communication at any time.

**Data Rights for Minors:** Youth users and their parents/guardians may request access, correction, or deletion of personal information at any time. Requests can be made by emailing: [submissions@positiveathlete.org](mailto:submissions@positiveathlete.org)

If you are a parent or legal guardian and believe a minor is using the Platform without appropriate safeguards or oversight, please contact us immediately.

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## 16. Changes to This Policy

We may update this Privacy Policy from time to time. If material changes are made, users will be notified via email or in-app message. The "Last Updated" date reflects the most recent revision.

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## 17. Contact Us

For any questions, requests, or concerns:

**[submissions@positiveathlete.org](mailto:submissions@positiveathlete.org)**

Positive Athlete, Inc.